



San Diego Trolley Wrap Program





Trolley Wraps

High visibility throughout San Diego County, reaching many areas which have little or no other advertising opportunities!



Super Bowl 2003

Available during the Super Bowl in 2003, the San Diego Trolley Wraps were very popular and successful for local and national advertisers!



San Diego Trolley System

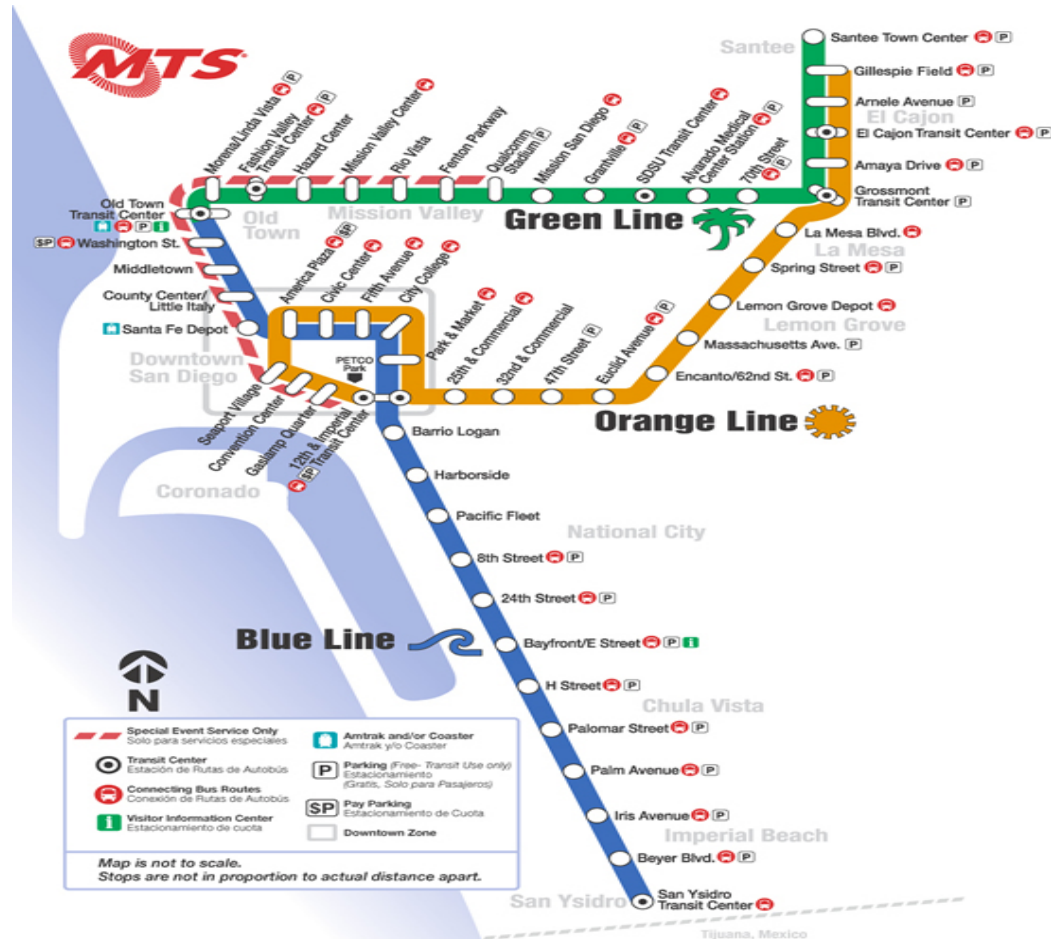
From the San Ysidro Border crossing in the South Bay to Downtown, through Mission Valley and to Santee in the East County, the San Diego Trolley covers 52 miles.



The San Diego Trolley has major stops at the Border, Petco Park, Old Town, Qualcomm Stadium, SDSU and many retail store, malls and entertainment areas throughout San Diego County!



San Diego Trolley Lines





Advertising Rates

Space

\$12,000 for 4 weeks

\$33,000 for 12 weeks

\$60,000 for 24 weeks

(rates are net and per wrap)

Production

\$12,000 net per wrap

Includes printing, installation & removal.

(Creative subject to MTS review board approval)



Template

The creative space for each San Diego Trolley wrap is 76' 7" x 9' 5" per side, less the window space, which must remain uncovered for security purposes.

